

## **ABSTRACT**

Diputera, Muhammad Hari. 1401110184. 2015. “*Animated Visual Story Design about Malware for Adolescents in Vocational High Schools of Banjarbaru*”. Final Project. Visual Communication Design Department. Faculty of Creative Industries, Telkom University.

*In this day and age, society becomes more and more interconnected with computer networks and software. Unfortunately, not all people realize the threat of malware, and are often-times negligent to prevent it, especially for the adolescent students at vocational high schools of Banjarbaru, wherein the graduates of the institutions are expected to be play a large role as one of the supporting factors of the development and sustainability of computing and computer networks. Therefore, there must be a form of information media to communicate about the dangers of malware to the students of these vocational high schools in Banjarbaru. The design being produced involves a qualitative approach using phenomenology as a method of research that encompasses observations, interviews and surveys of the students of Telkom Vocational High School as well as parties directly related to computer networks. The media designed is a short, animated visual story, explaining the types, impacts, and prevention of malware using humor as its creative approach to appeal more to its target audience. With this visual story, the students of Banjarbaru's vocational high schools are expected to be more aware and ready to confront the threat of malware, either in an academic, corporate, or personal environment.*

*Keywords: visual story, malware, vocational high schools, Banjarbaru.*