

ABSTRACT

Today's technology era, business competition in the field of fashion increased rapidly along with the development of information technology PT. Shafco Multi Trading Company is engaged in the field must have a strong information technology capabilities to enhance the competitiveness of companies. Currently, companies do not yet have a complete picture with regard to the use of information technology to support its business. The main problem is not having a business enterprise architecture as a reference for other architectural design for use as a reference for the development of enterprise information systems.

Designing a business architecture aims to design strategies to business processes can be run properly. In designing enterprise architecture frameworks needed (framework) as a reference in its management. Based on business needs and existing information technology, TOGAF ADM is used as a framework in this study because it was suitable for use in the design of enterprise architecture. In doing business architecture design, used MEGA Suite to produce deliverables in the form of catalogs, matrices, and diagrams. Output (output) generated from the business architecture design in the form of a blueprint document.

Based on the business architecture design is done, the existing business function can not meet the overall requirements of firms. To be able to meet the requirements necessary to the improvement and development of the existing business functions. Business architecture can be used as a reference or basis for business development at PT. Shafco Multi Trading.

Keywords: Enterprise architecture, TOGAF ADM, business architecture, blueprint, information technology.