

ABSTRACT

In this time many professional photographers and experienced in pre-wedding Foto Sesis make photography into a job that profitable, but sometimes not stable in getting a customer. Additionally photographers is using website to inform and promote their services. It makes flooding informations so the costumer's hard to get information to obtain the desired photographers.

Condition that has been described can be overcome with the container through the media which can be reached everyone to accommodate the needs of the bride and the photographer in terms of pre-wedding Foto Sesis, to provide information of Foto Sesi. Crowdsourcing model be a right model to resolve the issues. There will be interaction between users in gathering and providing information. This research method is using iterative and incremental. Each phase in this research are inception, elaboration, construction and transition. Application is built using CodeIgniter framework.

The results from this research is the application of e-commerce pre-wedding Foto Sesis using the concept of crowdsourcing named mrewed.com. Crowdsourcing concept used to get updated information Foto Sesi quickly, and to view information about the offers from another photographers. This application is built to help photographers gain more brides customer who will do a Foto Sesi.

Keywords: web application, crowdsourcing, pre wedding, photographers, e-commerce