ABSTRACT

Pre wedding photos currently in great demand the bride who is getting married. In looking for a pre weding photographer many brides have difficulty in obtaining photography information and photo sessions appropriate standards obtained in accordance with the price. This is because the information flooding the photographer. Besides the bride and groom often repeat the same thing in conveying the desire of concepts and ideas fotosesi to different photographers.

So it is necessary for applications that can facilitate the bride to convey the concept of photo session, can be accessed easily by many people and provide information in the form of quality photographers, photo sessions decent standards obtained in accordance with the given price. So the bride can adjust the budget to get the standards in accordance with the wishes.

In applying the method of iterative application development and incremental. Incremental development provides an opportunity to improve development processes and also match the needs. Iterative development helps in improving the quality of products. These web-based application built using PHP

Results from this study is the application of e-commerce pre-wedding photo sessions using the concept of crowdsourcing named mrewed.com. This web-based application helps the bride reduce the submission of concepts and ideas that repeated sessions of photos, as well as get the standard photo session should be obtained according to the price given. And makes it easier to get information about the photographer.

Keywords: web applications, crowdsourcing, pre wedding, photographers, e-commerce