THE EFFECT OF PRODUCT QUALITY AND PRICE ON CUSTOMER SATISFACTION OF IPHONE 5S IN BANDUNG 2015

Proposed as One Term to Acquire a Bachelor Degree on Business Management of Telecommunication and Informatics Program

> **Proposed by:** Shofura Farah Istiqlal 1201110384



ICT BUSINESS INTERNATIONAL SCHOOL OF ECONOMICS AND BUSINESS TELKOM UNIVERSITY BANDUNG 2015