ABSTRACT

Preparing wedding party is not easy for Indonesian society. Most of them want to use wedding organizer service. They did not want to waste their time, energy and money to create wedding ceremony. Because of that reason, wedding organizer business is the one kind of business that has a big opportunity to be evolve. They need to expand their market and promote their service and product easily. In the other case, the customer of wedding organizer want to find the best wedding organizer and wedding package that offered by wedding organizer or customize by the customer in the easy way and effective way. The objective of this research are develop website application to wedding organizer so they can offer or promote their package or service and customer can find the most suitable package or post some package that created by customer.

This website application use a crowdsourcing concept. Implementation of crowdsourcing concept make the users can communicate each other and doing wedding business in one place. Besides that, this website application also use offering system to support user activity. In the creating process used framework PHP CodeIgniter and extreme programming method.

Based on the testing process in the meddle and before this website is implemented, this website already fulfil user requirement. But this website still need to develop from the design of website and the security side.

Keywords: wedding organizer, website application, crowdsourcing, offering system, extreme programming