ABSTRACT

College is instance that holds event for most times.Event is an activity where student can improve their creativity, organization skill and as an entertainment for student and public society. Nowadays, event portal for college can't keep up for searching an event and facilitate user to register to an event.

To solves this problem, building a event portal website for college using iterative and incremental methodology and crowdsourcing concept as well, where the nature of the website is open so it can shows clear information categorization so visitor can't confuse to find information and improving visitor or user contribution to the portal web. Analysis and designing of website portal is using UML and also PHP programming with Laravel Framework. this website portal tests with verification of system functionalities and validation from user feedback.

Test shows that portal is suitable and can ease for user, event participants, to search event information, and buying ticket. Researcher suggest to this study that to add more feature and fixes web portal design.

Keywords: *crowdsourcing, event, iterative incremental*