**ABSTRACT** 

Nowadays in Indonesian, lots of university have events that held by any UKM or

the university it self. Take in account that internet develops fast, so event

publication can be done from university event portal. University event portal that

exist now, can't accommodate event organizer to sell tickets via online.

To overcome the problems, it needs to build an university website portal event

with iterative incremental methodology and crowdsourcing concept. Within

iterative incremental method, there are 4 phase, inception, elaboration,

construction, and transition. Implements on crowdsourcing concept on portal

website has function on ease to event organizer to publish and sells event ticket to

ease event participant to know event information and it can helps to register an

event. Analysis and designing on this website portal using UML and on building

the portal is using PHP programming language with laravel framework. This

website portal tested with system functionality verification and validation from

user feedback.

The result on test shows that the portal built fit with the design and can ease event

organizer to share event information and ticket selling. A suggestion to this

research is add more feature and fix portal design.

Keyword: crowdsourcing, event, university, event organizer

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