

ABSTRACT

This study aims to determine how much the influence internal communication on employee motivation in Health Department Tasikmalaya. The population in this study was a civil servant in Health Department Tasikmalaya recorded until May 2013 as many as 74 people. Sampling by using non-probability sampling technique with a total sampling approach. This study used a questionnaire given to 74 civil servants in Health Department Tasikmalaya. Furthermore, the data were analyzed using quantitative descriptive.

The results showed that internal communication has a positive and significant impact on employee motivation. Equation is $Y = 17.993 + 0.450 X$ Variable X refers to internal communication and Y refers to the work motivation. Once the data is processed, resulting value (r) of 0.795 indicates a strong positive relationship. Contributions influence internal communication on work motivation of employees by 63.1%, the remaining 39.1% is influenced by variables not examined. Hypothesis test showed that there were internal communication influence on work motivation in Health Departement Tasikmalaya.

Keywords: internal communication, work motivation.