

## **ABSTRACT**

*Nutrity SME's is a business that has stood since mid-2009 and produces processed soybeans into soybean powder so as to provide more benefits to the surrounding communities. Nutrity SMEs located in District Ciparay, Bandung regency. Nutrity SMEs do not yet have a clear business process, so it takes a clear design of business processes will be able to compete against the existing market, it will be a standardization related research on Small and Medium Enterprises (SMEs) Nutrity in business development.*

*To get Sertifikasi Produksi Pangan – Industri Rumah Tangga (SPP-IRT), an SME should apply Cara Produksi Pangan yang Baik untuk Industri Rumah Tangga (CPPB-IRT). Results identification of gaps between existing condition criteria CPPB-IRT, obtained a business process design. Business process design will be improved by the method of Business Process Improvement (BPI). BPI method includes an analysis of the activity, followed by simplification using 13 tools streamlining.*

*Results of the analysis of the activities carried out showed there are 10 activities RVA, 42 BVA activity, and 0 NVA activity. Furthermore, the streamlining of the activities of the BVA and RVA uses Standardization, Beraucracy Elimination, Automation, Upgrading and Supplier Partnership. From the results of the simplification, will be designed Standard Operating Procedure (SOP) management of SMEs to be more easily understood Nutrity owners and employees of SMEs. The study produced two draft SOPs that can be implemented for the activities of purchase or procurement of raw materials, and production processes*

*Keyword: Business Process Improvement, CPPB-IRT, Standard Operation Procedure*