

Economics, 12th edition

The 12th edition of this classic text has built upon the success of previous editions but has been thoroughly updated and revised to give students a deeper understanding and appreciation of the core principles of Economics. Suitable for beginners, Economics is comprehensible but has a rigour that will stretch readers to achieve their full potential. In-depth explanations of key theoretical concepts are balanced with a wide range of real-world examples to help students understand and apply their knowledge. Online Resource Centre For students: - self-test questions - economics in the news - interactive chapters - web links - flashcard glossary - authors' blog For lecturers: - PowerPoint slides with audio commentary - instructor's manual - test bank - figures from the text.

