Jump Start: Technopreneurship Fable

This book was born out of knowledge accumulated from the author's talks with many technology entrepreneurs in Asia and other parts of the world. The authors intends to give the readers the experience of how technology entrepreneurship works, he has used the genre of management fable.

The characters of this fable are composites of people who have chosen to share their experiences with authors. The characters are fictional, but the story is real. In addition, this book includes several "Starting Up" pointers to provide useful tips and advice for those who plan to start their own technology ventures.

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