

**EFFECT OF MIND, AND NETWORK OF UNDERSTANDING FOR STUDENTS INTEREST
IN CONTAINER PROGRAM MOVE entrepreneurship
(CASE STUDY: STUDENTS IN UNIVERSITY FACULTY OF ECONOMICS AND BUSINESS
TELKOM)**

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ABSTRACT

MOVE Program (Venture Capital) Telkom Education Foundation (YPT) is a Corporate Social Responsibility (CSR) conducted by YPT, in the form of a real contribution in the field of education, research and community service as well as contributing to the advancement of the science of management. Corporate social responsibility is given in various forms. As cultural trends and movements of youth entrepreneurship in Indonesia, CSR is given to students under the auspices of the YPT entrepreneurship.

This study aimed to identify the influence of Mindset, Understanding and Network of Entrepreneurship Interests container YPT MOVE program. This research was conducted at the Faculty of Economics and Business (FEB) University Telkom Bandung.

The method used in this research is the study of causality. The research sample of 30 university students FEB Telkom. The sampling method used in this study is a nonprobability sampling using sampling techniques isidental. This study used a questionnaire instrument that consists of a data questionnaire respondent characteristics, mindset, understanding, and interest in entrepreneurship networks.

The results of the statistical test is based on student test FEB R showed a strong and positive relationship between mindset, understanding and network of interest in entrepreneurship. While the test results on the student Annova FEB known that the calculated F is greater than F table and sig F showed significant that Ho refused and H1 accepted. This means that simultaneous mindset, understanding and network affects the interest in entrepreneurship. Based on the student t test FEB, partial implementation does not significantly

It is advisable for the MOVE program YPT for more attention to matters relating to the mindset, understanding and interest in entrepreneurship so that the network can be improved.

Keywords: mindset, understanding, networks, interest in entrepreneurship