

BIBLIOGRAPHY

- Againapps. (2013). *Pesan Aja*. [Online]. Available at: <http://www.againapps.com/Android/Shopping/Android-Pesan-Aja-Tritronik> [April 21 2014]
- Alqahtani, A. S and Goodwin, R. (2012). "E-commerce Smartphone Application". *International Journal of Advanced Computer Science and Applications*. 3,(8). [Online]. Available at: http://thesai.org/Downloads/Volume3No8/Paper_10-E-commerce_Smartphone_Application.pdf [May 18th, 2014]
- Amalanda, Gilas. (2013). *9 Pertimbangan Ketika Membuat Aplikasi untuk Smartphone*. [Online]. Available at: <http://mediabisnisonline.com/9-pertimbangan-ketika-membuat-aplikasi-untuk-smartphone/> [April 20 2014]
- Aprilliyanto, T. (2013). *Sistem Informasi Geografis Layanan Pesan Antar Makanan Berbasis Mobile Web*. Thesis on Universitas Islam Negeri Sunan Kalijaga Yogyakarta: unpublished. [Online]. Available at: <http://digilib.uin-suka.ac.id/9056/1/BAB%20I,%20VII,%20DAFTAR%20PUSTAKA.pdf> [May 15th, 2014]
- Arfrienda. P. (2014). *The Role of Augmented Reality Technology for New Venture Creation (A Case of Dining Experience in a Cafe at City of Bandung)*. Thesis on Telkom University Bandung: unpublished
- Baltzan, P., Phillips, A. (2009). *Business Driven Information System*. (2nd ed.). New York: McGraw-Hill
- Bebek Garang's Website. (2014). *Bebek Garang Segar Merangsang*. [Online]. Available at: <http://bebekgarang.com/?cat=5> [17th Nov 2014]
- Bessant, J., and Tidd, J. (2007). *Innovation and Entrepreneurship*. England: John Wiley & Sona Ltd.
- Bhaskoro, A. T. (2013). *PesanAja Hadirkan Pesan Makanan Secara Online di kawasan Bandung*. [Online]. Available at: <http://dailysocial.net/post/pesan-makanan-lewat-telepon-sudah-ketinggalan-jaman-kini-saatnya-pesan-makanan-secara-online-lewat-pesanaja> [April 20th 2014]
- Bhidé, A., William, A., Shalman. (1999). *The Entrepreneurial Venture* (2nd ed.) Boston, Massachusetts: Harvard Business School Press
- Bisnisukm. (2012). *Kota Bandung menjadi gudangnya para pebisnis*. [Online]. Available at: <http://bisnisukm.com/kota-bandung-menjadi-gudangnya-para-pebisnis-kreatif.html> [April 20th 2014]
- Boter , H. & Lundström, A. (2005) "The Role of Company Size, Industry, and Location". *Journal of Small Business and Enterprise Development*, 12(2), 244-258. [Online]. Available at: <http://www.emeraldinsight.com/journals.htm?issn=02580543&volume=22&issue=2&articleid=1535215&show=html> [May 15th, 2014]
- Cofriyanti. (2010). *Pengaruh Faktor Organisasional Terhadap Pemanfaatan Teknologi Informasi (Studi Kasus : UKM Kota Palembang)*. Thesis on STMIK MDP Palembang: unpublished. [Online]. Available at: http://www.knsi.us/2014/assets/files/KNSI2013-127-ervi_cofriyanti_STMIK_MDP_KNSI_2014.doc [May 15th, 2014]
- Carland, J. C. & Carland, J. W.(2009)."A New Venture Creation Model". *The Drs Carland Journal Database*. [Online]. Available at: http://www.thedrscarland.com/Research/JBE_2000_Creation_Model.pdf [May 15th, 2014]

- Ciputraentrepreneurship. (2013). *5 Aplikasi Smartphone Yang Berguna Untuk Mengelola Keuangan*. [Online]. Available at: <http://www.ciputraentrepreneurship.com/teknologi/5-aplikasi-smartphone-yang-berguna-untuk-mengelola-keuangan> [April 21st, 2014]
- Coulter, M. K. (2001). *Entrepreneurship in Action*. New Jersey: Prentice Hall
- Creswell, J. W. (2008). *Educational Research: Planning, Conducting and Evaluating Quantitative and Qualitative Research*. Lincoln: University of Nebraska
- Deakins and Freel. (2009). *Entrepreneurship and small firms*. (5th ed.). London: McGraw-Hill
- Deliusno. (2013). *Orang Indonesia Beli 14 Juta Smartphone*. [Online]. Available at: <http://tekno.kompas.com/read/2013/12/03/0753280/Orang.Indonesia.Beli.14.Juta.Smartphone> [April 20th, 2014]
- Dhewanto, W., Mulyaningsih H. D., Permatasar, A., Anggadwita, G., Ameka, I. (2014). *Manajemen Inovasi*. Yogyakarta: Penerbit ANDI
- Dohnert, J. (2013). *More Consumers Order Food Online Using a Smartphone or Tablet*. . [Online]. Available at: <http://www.clickz.com/clickz/news/2239608/more-consumers-order-food-online-using-a-smartphone-or-tablet> [July 12th, 2014]
- Efrie. (2014). *Bandung Surga Kuliner*. [Online]. Available at: <http://www.klik-galamedia.com/2014-03-09/bandung-surga-kuliner> [April 20th, 2014]
- eMarketer. (2013). *Smartphone Users Worldwide Will Total 1.75 Billion in 2014*. [Online]. Available at: <http://www.emarketer.com/Article/Smartphone-Users-Worldwide-Will-Total-175-Billion-2014/1010536> [March 21st, 2014]
- Eriksson, P., Anne K. (2008) *Qualitative Methods in Business Research*. Sage Publication Ltd.
- Erridlo. (2013). *Waroeng Steak and Shake Bandung*. [Online]. Available at: <http://bandungterkini.com/berita-gaya-hidup/113-kuliner/72-waroenng-steak-and-shake-bandung/> [April 20th 2014]
- Firdaus, (2013). *Efektivas Penggunaan Smart Phone dalam Mendukung Kegiatan Bisnis Pengusaha Muda Di Kota Bandung Menggunakan Technology Acceptance Model (TAM)*. Thesis on Universitas Widyatama Bandung: unpublished. [Online]. Available at: [http://repository.widyatama.ac.id/xmlui/bitstream/handle/123456789/2041/Oktri%20Mohammad%20Firdaus%20\(KIN.CD.060\).pdf?sequence=1](http://repository.widyatama.ac.id/xmlui/bitstream/handle/123456789/2041/Oktri%20Mohammad%20Firdaus%20(KIN.CD.060).pdf?sequence=1) [May 15th, 2014]
- Jakarta Post. (2014). *Urbanization and urban development patterns*. [Online]. Available at: <http://www.thejakartapost.com/news/2012/05/12/urbanization-and-urban-development-patterns.html> [May 18th, 2014]
- Forsel. (2014, April). Berbisnis di genggam tangan. *Forsel*. 4. 28
- Glesne, C. (2011). *Becoming Qualitative Researchers* (4th ed.) Singapore: McGraw Hill
- Guison, L. A. (2002). "Triangulation: Establishing the Validity of Qualitative Studies". *Journal on Institute of Food and Agricultural Sciences university of Florida*. [Online]. Available at: <http://www.rayman-bacchus.net/uploads/documents/Triangulation.pdf> [May 17th, 2014]
- Hen. (2014, July 8th). Ekonomi Kreatif.: Pemerintah Dorong Wirausaha Digital. *Kompas*. 011. 18

- Heri. *Delivery Services Trend*. [Online]. Available at: <http://kulinologi.biz/index1.php?view&id=948> [April 20th, 2014]
- Heriyanto, T. (2014). *Indonesia Masuk 5 Besar Negara Pengguna Smartphone*. [Online]. Available at: <http://inet.detik.com/read/2014/02/03/171002/2485920/317/indonesia-masuk-5-besar-negara-pengguna-smartphone> [April 21st, 2014]
- Hisrich, R. D., Peter, M. P., Sherpherd, D. A. (2005). *Entrepreneurship* (6th international ed.) NY: McGraw Hill
- Hisrich, R. D., Peter, M. P., Sherpherd, D. A. (2010). *Entrepreneurship* (8th international ed.) Singapore: McGraw Hill
- Iab. (2013). *Ordering Food Goes Mobile, According to Super Bowl Snacks Research from IAB and Viggle*. [Online]. Available at: http://www.iab.net/about_the_iab/recent_press_releases/press_release_archive/press_release/pr-012813_mobile [July 12th, 2014]
- Indra, H. (2012). *Pengaruh Pemanfaatan Aplikasi Blackberry Messenger Terhadap Rintisan Usaha Baru Dengan Pendekatan Bauran Pemasaran*. Thesis on Telkom University Bandung: unpublished
- Indscript. (2013). *Rahasia Melesatkan Bisnis Kuliner*. [Online]. Available at: <http://www.indscriptcreative.com/2013/04/05/rahasia-melesatkan-bisnis-kuliner/> [April 20th, 2014]
- Kurniasari, Pratiwi. (2007). *Pembuatan Mobile Internet Pemesanan Makanan Dengan Bahasa WML dan PHP*. Thesis on Universitas Sebelas Maret Surakarta: unpublished. [Online]. Available at: <http://eprints.uns.ac.id/4107/1/61651406200907191.pdf> [May 15th, 2014]
- Kurniawan, Sigit. (2013). *Penetrasi Ponsel Cerdas di Indonesia Naik Dua Kali Lipat*. [Online]. Available at: http://www.the-marketeers.com/archives/penetrasi-ponsel-cerdas-di-indonesia-naik-dua-kali-lipat.html#.UxXLSSjF_ww [March 21, 2014]
- Laudon & Traver. (2012). *E-commerce 2012: business, technology, society* (6th ed.). USA: Prison
- Limaye, J. (2014). *Download: Foodpanda (Android, iOS)*. [Online]. Available at: <http://www.techtree.com/content/news/3846/download-foodpanda-android-ios.html> [July 11th, 2014]
- Longenecker, J. G., et al (2010). *Managing Small Business: An Entrepreneurial*. (15th ed.) South-Western Cengage Learning
- Lucas, R.W. (2009). *Customer Service Skills for Success*. McGraw-Hill: Singapore
- Maulana, Adhi. (2013). *Akan Ada 103,7 Juta Pengguna Smartphone di Indonesia*. [Online]. Available at: <http://tekno.liputan6.com/read/731892/akan-ada-1037-juta-pengguna-smartphone-di-indonesia> [February 21st, 2014]
- Maxmanroe. (2014). *Tips Cara Membeli Aplikasi Android Berbayar dari Google Play Store*. [Online]. Available at: <http://www.maxmanroe.com/tips-cara-membeli-aplikasi-android-berbayar-dari-google-play-store.html> [April 20th, 2014]
- Motjolopane, I.M., Warden, S.C. (2007). *Electronic commerce adoption approaches by SMMEs Western Cape, South Africa*. [Online]. Available at: http://www.stuartwarden.com/Motjolopane_Warden_%20Electronic%20commerce%20adoption%20approaches%20by%20SMMEs_IRMA2007.pdf [August 28th, 2014]

- Nida, D. (2013). *McDonald's Uji Coba Aplikasi Mobile Pesan Makanan*. [Online]. Available at: <http://food.detik.com/read/2013/09/18/110620/2361885/294/mcdonalds-uji-coba-aplikasi-mobile-pesan-makanan> [April 21st, 2014]
- O'Brien, J. A., Marakas, G. M. (2009). *Management Information System*. (9th ed.). McGraw-Hill: New York
- Panji, Aditya. (2012). *8 Aplikasi Android agar Kerja Makin Produktif*. [Online]. Available at: <http://tekno.kompas.com/read/2012/08/24/14145873/8.aplikasi.android.agar.kerja.makin.produktif> [Jun 8th, 2014]
- Pecel Lele Lela's Website (2014). . [Online]. Available at: <http://lele-lela.com/produk/> [17th Nov 2014]
- Peluang Bisnis. (2013). *Strategi Cemerlang Bisnis Pecel Lele-Lela*. [Online]. Available at: <http://majalahpeluangbisnis.com/strategi-cemerlang-bisnis-pecel-lele-lela/comment-page-1> [May 15th, 2014]
- Prabowo, Wawan. (2013). *Ketika Masak Tak Lagi Sempat*. [Online]. Available at: <http://kuliner.kompas.com/read/2013/10/23/0800499/Ketika.Masak.Tak.Lagi.Sempat> [April 20th, 2014]
- Pratiwi, H. (2013). *Padicon Klaim Konversi Pembelian Tiket Kereta di Aplikasi PadiTrain Mencapai 15 Persen*. [Online]. Available at: <http://dailysocial.net/post/padicon-klaim-konversi-pembelian-tiket-kereta-di-aplikasi-paditrain-mencapai-15-persen> [July 11th, 2014]
- Radhi, F. (2013). *Menyiapkan Genuine Digitalpreneur di Indonesia*. [Online]. Available at: <http://ekonomi.kompasiana.com/bisnis/2013/11/12/menyiapkan-genuine-digitalpreneur-di-indonesia-607140.html> [July 12th, 2014]
- Rahadyantomo, A. (2014). *Mengoptimalkan Peran Technology untuk Peran Bisnis*. [Online]. Available at: <http://www.the-marketeers.com/archives/memahami-peran-teknologi-untuk-bisnis.html> [Oct 19th, 2014]
- Raharjo, Wiko. *Pentingnya Inovasi dalam Bisnis*. [Online]. Available at: <http://www.readersdigest.co.id/uang/investasi.dan.bisnis/pentingnya.inovasi.dalam.bisnis/004/001/91> [April 20th, 2014]
- Restoran. (2012). *Bebek Garang*. [Online]. Available at: <http://restoran.co.id/restoran/bebek-garang/> [May 15th, 2014]
- Sekaran, U. & Bougie, R.(2010). *Research Methods for Business: A Skill Building Approach* (5th ed.) Haddington: John Wiley & Sons Ltd.
- Sekretariat fakultas Ekonomi & Bisnis. (2013). *API – CMS : Kian Mudahnya Delivery Service*. [Online]. Available at: <http://tebs.telkomuniversity.ac.id/index.php/kategori/item/595-api—cms-kian-mudahnya-delivery-service> [April 20th, 2014]
- Spinelli, S. Jr., & Timmons, J. A.(2008) *New Venture Creation: Entrepreneurship for the 21st Century* (8th revised ed.) Singapore: McGraw Hill
- Sugiono. (2014). *Memahami Penelitian Kualitatif*. Bandung: Alfabeta
- SUKMAinspirasi. *Peluang Bisnis Bagi Insan Muda Di Kota Bandung*. [Online]. Available at: <http://www.sukmainspirasi.com/weekly-buzz/item/486-peluang-bisnis-bagi-insan-muda-di-kota-bandung> [April 20th, 2014]

- Sumarsono. (2010). *Kewirausahaan*. Yogyakarta: Graha Ilmu
- Trinanda, A. F. (2013). *Pengaruh Internet Marketing dan Experiential Marketing Terhadap Pembentukan Brand Awareness pada Bober Café Bandung*. Thesis on Universitas Widyatama Bandung: unpublished. [Online]. Available at: <http://repository.widyatama.ac.id/xmlui/bitstream/handle/123456789/2749/Bab%201.pdf?sequence=6> [July 14th, 2014]
- Wei, T. T., Marthandan, G., Chong, A. Y., Ooi, K., Arumugam, S. (2009). "What drives Malaysian m-commerce adoption? An empirical analysis". *Industrial Management & Data Systems*. 109(3). 370-388. [Online]. Available at: <http://e-resources.pnri.go.id:2056/docview/234909069/fulltextPDF?accountid=25704> [May 15th, 2014]
- Wibowo, T. A. (2014). *Lele Lela, Berawal dari Sebuah Catatan Impian*. [Online]. Available at: <http://cangkang.vivanews.com/timnas/news/read/297738-lele-lela--berawal-dari-sebuah-catatan-impian> [April 23rd, 2014]
- Wirausaha News. (2013). *Bisnis Kuliner Semakin Menarik Diwaralabakan*. [Online]. Available at: <http://waralaba.wirausahaneews.com/20130226/600-bisnis-kuliner-semakin-menarik-diwaralabakan.html> [May 4th, 2014]
- Wonderful Indonesia. (2014). *Bandung: Keindahan Tiada Akhir*. [Online]. Available at: <http://www.indonesia.travel/id/destination/496/bandung> [April 23rd, 2014]
- Woosied, A., Gupta, S., Cadeaux, J. (2004). "Diffusion process models and strategic performance theory for new b2b electric ventures". *The Journal of Business & Industrial Marketing*. 19(1). 23-38. [Online]. Available at: http://www.emeraldinsight.com/case_studies.htm/case_studies.htm?articleid=856892&show=pdf [May 15th, 2014]
- Zikmund, W. G., Babin, B.J., Carr, J.L., Griffin, M. (2010). *Business Research Method* (8th ed.). Canada: Cengage Learning.