

ABSTRACT

EDUCATIVE ILLUSTRATED STORYBOOK DESIGN THE LEGEND OF GUNUNG TANGKUBAN PERAHU

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Culture is a legacy that must be reserved and accessible to every aspect of people on earth. The Ministry of Education is one of the government's ministry that is highly important in introducing our culture to kids in their early age.

Traditional Folklore is the right media to inform all kinds and superiority of our culture through writing and visualization. But with the strong aculturation of the culture and the folklore from outer country, this causing a displacement of our own traditional folklore. School is the first institution that introducing and applying the value of education about culture that contained in traditional folklore, but nowadays, the tools that available for that education process is not adequate, especially in traditional folklore. This matter became the foundation to make this final project in form of educative illustrated storybook.

The benefit that could be taken from the creation of this educative illustrated storybook is to increase the interest in reading, knowledge and skills for the kids, so they could develop a love to their own culture.

Key Words : storybook, illustrated storybook, folklore, west java