

ABSTRACT

The phenomenon of jazz music that was rising in Indonesia Particularly in Bandung has started affecting the music scene in Bandung. This study aims to determine the background and self-concept of community members KlabJazz Bandung. The community is a group who fond of jazz music from New Orleans. The formation of the community, so any jazz lover will be add to the experience before and after becoming lovers of jazz music.

This qualitative research method using a type of phenomenological approach with constructivist paradigm. Data collection techniques in the form of unstructured in-depth interviews, and participant observation moderate. Techniques of data analysis performed using phenomenological reduction stages according to Creswell.

This study had four informants of KlabJazz Community Bandung. The results obtained are of the self-concept contained in each member. Furthermore, regarding the process of the four informants who are interested and loved jazz.

The conclusion of this research that The fourth informant became loves jazz and had self-change since followed and studied jazz. Then go into the jazz musician and community environment KlabJazz Bandung. There are factors that make the informant be changed, that environmental factors and factors of the music itself by assessing jazz is music that has a high grade. However, there are only two informants were feel there were so many changes in life after love jazz and both informants and even then regarded jazz is music were classy and exclusive.

Keywords: Self-concept, Community, Music, Jazz, Jazz Clubs