

ABSTRACT

Clothes that used for performing on stage have an important role not only as a visual attraction but also as a support for performance and comfort, especially for bands that perform extreme movements. The Dongker Band needs a pants design that can improve the visual and functional performance aspects, while still prioritizing comfort, ergonomic design, and flexibility for various activities. This study focuses on the design of collaborative pants between the outdoor apparel brand Ame Raincoat and the Dongker Band, with a case study on the stage performance aspect. The main objective of this design is to produce pants that provide comfort and freedom of movement for the Dongker Band personnel when performing, combining the functional value of Ame Raincoat with lifestyle elements and Dongker's uniqueness, and using Ame Raincoat's signature waterproof material with a Japanese pants silhouette. The comfort aspect of the design in the design of these pants considers lightweight materials, ventilation features, and baggy or regular pants cuts. The research method used is data collection through literature studies, observations, structured interviews, and documentation, and continued with the design process and product validation testing. The design results are expected to not only be a reference regarding the influence of ventilation and pants trends, but also produce collaborative products that are functional, have characteristics, and can expand the portfolio of the apparel industry of the product designer.

Keywords : Performance Aspects, Pants Design, Brand Collaboration