## **ABSTRACT**

Nujunikah is a Wedding Organizer located in Jakarta and has been established since 2020. However, even though it has been established for almost three years, in arranging schedules regarding the Wedding Organizer (WO) from customers sometimes experience clashes in consultation schedules, making it difficult when prioritizing which schedule should take precedence. In addition, to order WO and see what models are available at Nujunikah only through social media such as WhatsApp and Instagram. Meanwhile, to find out more in-depth information about the wedding organizer via e-mail listed on Instagram. Therefore, an information system is needed for a website-based Wedding Organizer with features that can support management at Nujunikah in Jakarta, starting from the features of managing events, clients, to schedules. In building the website, a development method is used, namely the Prototype method. The Unified Modeling Language (UML) used to help design the website consists of a usecase diagram, usecase scenario, activity diagram, sequence diagram, and class diagram. In making the program, the PHP and MySQL programming languages are used for database creation while the framework used is Laravel. After the program creation is complete, the program will be tested using Blackbox Testing. The results of this website development are to produce features consisting of dashboards, manage vendor data, galleries, testimonials, tips and tricks, notifications, employees, schedules, clients, and services. So that the creation of this website is expected to meet the needs of users, namely the management of information systems that are more organized and easy to see, and help promote Nujunikah in order to attract prospective clients.

Keywords: Wedding Organizer, Website, Prototype, UML, Laravel, PHP