

## DAFTAR PUSTAKA

- Albert, N. M., Burke, J., Bena, J. F., Morrison, S. M., Forney, J., & Krajewski, S. (2013). Nurses' uniform color and feelings/emotions in school-aged children receiving health care. *Journal of pediatric nursing*, 28(2), 141-149.
- Albert, N., Merunka, D., & Valette-Florence, P. (2013). Brand passion: Antecedents and consequences. *Journal of Business Research*, 66(7), 904-909..
- Bahri, S. & Zamzam, F., 2021. *Model Penelitian Kuantitatif Berbasis SEM-AMOS Mengenal SEM-AMOS*. Yogyakarta: Deepublish Publisher.
- Bauer, H. H., Heinrich, D., & Martin, I. (2007, December). How to create high emotional consumer-brand relationships? The causalities of brand passion. In *2007 Australian & New Zealand Marketing Academy Conference Proceedings* (pp. 2189-2198).
- Becerra, E.P. and Badrinarayanan, V. (2014) 'Store image Congruity, culture, and online conversion rates: A Framework for hybrid retailers', *Developments in Marketing Science: Proceedings of the Academy of Marketing Science*, pp. 320–320. doi:10.1007/978-3-319-11806-2\_136.
- Bezençon, V. (2015). Consumer Perceived Ethicality of Products, Categories, Brands and Countries: A Networked Perspective. In *Ideas in Marketing: Finding the New and Polishing the Old: Proceedings of the 2013 Academy of Marketing Science (AMS) Annual Conference* (pp. 547-547). Springer International Publishing.
- Brunk, K. H. (2010). Exploring origins of ethical company/brand perceptions—A consumer perspective of corporate ethics. *Journal of business research*, 63(3), 255-262.
- Chan, R. Y. (2001). Determinants of Chinese consumers' green purchase behavior. *Psychology & marketing*, 18(4), 389-413.
- Doss, S. K. (2013). “Spreading the good word”: toward an understanding of brand evangelism. *Journal of Management and Marketing Research*, 14, 1–16.
- Eryandra, A., Sjabadhyni, B. and Mustika, M.D. (2018) 'How older consumers' perceived ethicality influences brand loyalty', *SAGE Open*, 8(2), p. 215824401877810. doi:10.1177/2158244018778105.

- Guanqi, Z. and Nisa, Z.U. (2023) 'Prospective effects of food safety trust on brand evangelism: A moderated-mediation role of consumer perceived ethicality and Brand Passion', *BMC Public Health*, 23(1). doi:10.1186/s12889-023-17268-1.
- Handayani, P. W., 2019. *Konsep CB-Sem dan Sem-Pls Disertai Dengan Contoh Kasus*. Depok: Rajawali Press.
- Haryono, S., 2017. *In Metode SEM Untuk Penelitian Manajemen: AMOS, LISREL, & PLS*. Jakarta: Luxima
- Hassan, R., & Valenzuela, F. (2016). Customer perception of green advertising in the context of eco-friendly FMCGs. *Contemporary Management Research*, 12(2).
- Kalsum, U., 2018. PENERAPAN SEM PADA ANALISIS PENGARUH KUALITAS LAYANAN SIDJP TERHADAP KEPUASAN PENGGUNA (STUDI KASUS : KPP PRATAMA PALEMBANG SEBERANG ULU)..
- Khaniwale, M. (2015). Consumer Buying Behaviour. *International Journal of Innovation and Scientific Research*. ISSN 2351-8014, Vol.14, No. 2. pp.278-286.
- Kompasiana.com (2022) *Fenomena Kopi Sebagai gaya Hidup Masyarakat Indonesia*, *KOMPASIANA*. Available at: <https://www.kompasiana.com/anggieza15927/639adddf08a8b550f2317562/fenomena-kopi-sebagai-gaya-hidup-masyarakat-indonesia>.
- Kotler, P., & Armstrong, G. (2012). *Principles of Marketing*. New Jersey: Prentice Hall.
- Kotler, P., & Keller, K. L. (2016). *Manajemen Pemasaran edisi 12*. Jakarta: PT. Indeks.
- Kotler, Philip and Kevin Lane Keller. (2009). *Manajemen pemasaran*. Translated by: Bob Sabran. Vol. 2. 13th Edition. Jakarta: Penerbit Erlangga
- Management*, 22(5/6), 371-383.
- Matzler, K., Pichler, E. A., & Hemetsberger, A. (2007). Who is spreading the word? The positive influence of extraversion on consumer passion and brand evangelism. *Marketing Theory and Applications*, 18(1), 25-32.
- Mirabi, V., Akbariyeh, H., & Tahmasebifard, H. (2015). A study of factors affecting

- on customers purchase intention. *Journal of Multidisciplinary Engineering Science and Technology (JMEST)*, 2(1).
- Nisar, W. (2014). Influences of consumer behavior: research about beverage brands of Pakistan. *International Journal of Academic Research in Business and Social Sciences*, 4(8), 137-146.
- Osmanova, I., Ozerden, S., Dalal, B., & Ibrahim, B. (2023). Examining the Relationship between Brand Symbolism and Brand Evangelism through Consumer Brand Identification: Evidence from Starbucks Coffee Brand. *Sustainability*, 15(2), 1684.
- P. Becerra, E., & Badrinarayanan, V. (2013). The influence of brand trust and brand identification on brand evangelism. *Journal of Product & Brand*
- Polonsky, M. J. (2008). An introduction to green marketing. *Global Environment: Problems and Policies*, 2(1), 1-10..
- Respiratory UIN Raden Fatah Palembang.
- Ruhulestin, M.F. (2022) *Starbucks Resmi Punya 500 gerai di Indonesia*, *KOMPAS.com*. Available at: <https://www.kompas.com/properti/read/2022/08/29/143000821/starbucks-resmi-punya-500-gerai-di-indonesia>.
- Sarkar, S. *et al.* (2014) 'Psoriasis and psychiatric morbidity: A profile from a tertiary care centre of Eastern India', *Journal of Family Medicine and Primary Care*, 3(1), p. 29. doi:10.4103/2249-4863.130267.
- Sholihin, M. & Ratmono, D. (2021). *Analisis SEM-PLS dengan WarpPLS 7.0 untuk Hubungan Nonlinier dalam Penelitian Sosial dan Bisnis*. Yogyakarta: Penerbit Andi.
- Singh, J. J., Iglesias, O., & Batista-Foguet, J. M. (2012). Does having an ethical brand matter? The influence of consumer perceived ethicality on trust, affect and loyalty. *Journal of business ethics*, 111, 541-549.
- Solimun, Fernandes, A. A. R. & Nurjannah, 2017. *Metode Statistika Multivariat: Permodelan Persamaan Struktural (SEM) dan Pendekatan WarpPLS*. Malang: UB Press.
- Sternberg, R. J. (1997). Construct validation of a triangular love scale. *European journal of social psychology*, 27(3), 313-335.

- Sugiyono, D. (2013). Metode penelitian pendidikan pendekatan kuantitatif, kualitatif dan R&D.
- Suharsimi, A. (2006). Prosedur penelitian suatu pendekatan praktik. *Jakarta: Rineka Cipta*, 134.
- Thomson, M., MacInnis, D. J., & Whan Park, C. (2005). The ties that bind: Measuring the strength of consumers' emotional attachments to brands. *Journal of consumer psychology*, 15(1), 77-91.
- Tjiptono, F. (1997). *Strategi Pemasaran*. Yogyakarta: Andi.