ABSTRACT

The success of Hollywood superhero movies encouraged Indonesian filmmakers to develop a movie with a similar genre, Satria Dewa: Gatotkaca, which elevates the Javanese version of the Mahabharata puppet story into a modern context. On the other hand, wayang contains teachings that play the role of life principles for Javanese people in order to obtain safety in life. However, the depiction of Javanese cultural elements in the movie Satria Dewa: Gatotkaca is influenced by popular culture, alongside technology, slang and so on. This raises the question of whether the audience understands the meaning of these cultural elements or only sees it as a movie that visually refers to the puppet aspect only. The research used Roland Barthes' semiotic theory and the concept of three dominant values of Javanese culture (collectivism, spiritualism and humanity) by Iman Budi Santosa to determine scene samples. The results showed that various elements of Javanese culture were represented in the movie implicitly and explicitly which were adjusted to the needs of the story. The Javanese cultural elements represented include the Javanese belief in the meaning of dreams and the existence of the law of karma, fragments of lyrics from pupuh kinanthi in Serat Wulangreh and Serat Witaradya, and the tradition of burying the baby's umbilical cord.

Keywords: Film, Superhero, Representation, Wayang, Javanese Culture, Semiotics, Barthes.