

ABSTRACT

Plastic waste pollution in the sea is a problem that has received attention from the world community. Various efforts have been made by world governments to protect the sea from plastic waste pollution, but in fact plastic waste pollution in the sea is increasing. With the large amount of plastic waste thrown into the sea, the sustainability of the marine ecosystem is disrupted and many marine animals end up having their lives disrupted. There have been many articles, videos and photos circulating on the internet showing marine animals entangled in plastic waste, and dying because they eat a lot of plastic waste. To increase awareness of Indonesian children about this, media is needed that can convey information, but can still be used as entertainment, such as 2D animation. Therefore, a storyboard was designed as a necessity to create a 2D animation about the impact of plastic waste pollution on marine animals. The data obtained is used to compose a narrative which is ultimately developed into a storyboard script.

Keywords: Marine Animals, Plastic Waste Pollution, Storyboard