

ABSTRACT

Glu E-Sport is one of the E-Sport teams in Bandung City, Glu E-Sport is active in the mobile game Player Unknown's Battlegrounds (PUBG). Glu Squad Training center is located on Jl. Banda No.30, Citarum, District. Bandung Wetan, Bandung City, West Java 40115. Electronic Sport or ESports, especially in Indonesia, has been recognized as one of the national sports and is included in Law No.3/2005 concerning the National Sports System which is responsible to the Indonesian Minister of Youth and Sports and Government Regulations No.16/2007 concerning the Implementation of Sports. Glu Esport visitors are fans of games or esports, men and women ranging in age from children to adults, esports teams (amateurs and professionals). The design theme used is the theme "Neuro to Futurist ", this theme is taken from the word "neuro" which means nerve and "futurist" which means futuristic. These two words want to create a space atmosphere that stabilizes the psychology of users, from athletes to management staff. on the Glu Squad e-sports team. The concept applied in this design is "Smart Living and Caring Motion" which comes from two terms, namely "Smart Living" which means smart living and "Caring Motion" which means moving with full attention and caution.