ABSTRACT

This design is motivated by the phenomenon of Garut people, especially teenagers, still have low awareness in terms of actions to reduce the impact of natural disasters. The problem of this research is how to design information media for earthquake natural disaster mitigation in Garut. The research methods used are observation, interviews, questionnaire content, literature study, and matrix analysis. The results of designing information media in the form of a pocket book containing earthquake natural disaster mitigation for teenagers, so that teenagers increase natural disaster mitigation and preparedness in the face of earthquakes in Garut.

Keywords: Earthquake Disaster Mitigation, Information Media, Pocket Book, Teenagers, Junior High School.