ABSTRACT

INTERIOR DESIGN OF A FOUR STAR CITY HOTEL IN BANDUNG CITY WITH THE IMPLEMENTATION OF IHC

The city of Bandung is one of the big cities in Indonesia with potential natural resources and tourism destinations that are diverse and interesting to visit. Increasing need for overnight accommodation for local and foreign tourists. So, there is a need to build new accommodation, one of which is a city hotel in Bandung. In constructing this accommodation, it is necessary to design the interior of a four-star city hotel which is tailored to market needs to be able to accommodate tourists to stay overnight while on holiday in the city of Bandung. The design of this hotel also considers environmentally friendly elements (green design) in construction and its application to the interior spaces of the building with reference to government regulations and market needs. In accordance with government regulations in an effort to maintain human survival and also in an effort to protect the environment. These development regulations are supported by WEST JAVA GOVERNMENT PERCEPTION NO 18 OF 2018 concerning REGIONAL ACTION PLAN CONCERNING SUSTAINABLE DEVELOPMENT GOALS OF WEST JAVA PROVINCE 2018-2023. The method used in this design is the data collection stage in the form of interviews, observation and location surveys, conducting comparative studies, precedent studies and literature studies. The interior design of this city hotel aims to provide a new experience for hotel visitors by trying to present an environmentally friendly hotel with sustainable design in its construction and implementation in its interior spaces which have been adapted to four-star hotel standards so that it can provide comfort for guests staying overnight. on holiday in Bandung City.

Keywords: Bandung, Hotel, Four Star, City, Green Design