

ABSTRACT

Stock price refers to the price of a stock that occurs in the stock market at a certain time. This price is determined by market participants based on the demand and supply of shares in the capital market. For investors, stock prices are very important because they reflect the performance of the companies involved and must be considered when making investments.

This study aims to determine the effect of debt to equity ratio, return on assets, earning per share on the price of health stocks listed on the Indonesia Stock Exchange (IDX) in 2018-2022. Data obtained from the company's financial statements from health sub-sector companies listed on the Indonesia Stock Exchange for the period 2018-2022 as the population in the study.

The samples used in this study were 13 companies with a research period of 5 years with 65 data processed with the sample selection technique, namely purposive sampling. This study uses panel data regression analysis method with Eviews 12 software.

Based on the research results, simultaneously the variables of debt to equity ratio, return on assets, earning per share have a significant effect on the share price of health companies listed on the Indonesia Stock Exchange (IDX) in 2018-2022. Partially, only the earning per share variable has a significant positive effect on the price of health stocks listed on the Indonesia Stock Exchange (IDX) in 2018-2022.

In future studies, it is recommended that future researchers can use other independent variables that may affect stock prices. Future researchers can also use other sectors as research objects and add the latest research period to determine the development of stock prices in the company.

Keyword : Debt To Equity Ratio, Earning Per Share, Return On Assets, Stock Price