

ABSTRACT

The quality of education in an educational institution cannot be separated from the role of students, lecturers, and graduates. Feedback from these three parties is needed to support the improvement and evaluation of curriculum quality in an educational institution. UIN Malang Mathematics Study Program still uses Google Form media in conducting surveys, this causes ineffective data collection because the data still must be processed again manually and allows duplication of data.

To overcome these problems, in this research we offer a solution in the form of developing a web-based survey system that allows students, lecturers, and alumni to provide their feedback easily and quickly through a user-friendly platform. Survey data processing will also be more efficient, saving time and effort and reducing the risk of data duplication.

The beta test data showed that the reliability level of the questionnaire reached .710, exceeding the accepted reliability limit value of .70, indicating high validity and trustworthiness of the research results. Based on testing with closed-ended questions to two types of users, students and alumni, the average percentage of layout aspects on the website reached 93.14% for students and 90.95% for alumni, indicating a good level of satisfaction with the regularity and convenience of website navigation. The aesthetic aspect also received a positive assessment, with a percentage of 89.84% for students and 89.87% for alumni, indicating an attractive and professional website appearance. In addition, the User-Friendly aspect also received a positive assessment, with a percentage of 90.64% for students and 91.32% for alumni, indicating that the website has been user-friendly and easily accessible without difficulty.

Keywords: satisfaction survey, website, education, tracer study