

## DAFTAR SINGKATAN

Singkatan	Deskripsi	Halaman Pertama Kali Muncul
PHK	Pemutusan Hubungan Kerja	1
KPI	<i>Key Performance Indicator</i>	8
SWOT	<i>Strengths, Weaknesses, Opportunities dan Threats</i>	1
SMART	<i>Specific, Measurable, Achievable, Reasonable, Time bound</i>	13
SEO	<i>Search Engine Optimization</i>	2
WA	<i>WhatsApp</i>	2