

DAFTAR GAMBAR

Gambar I. 1 Data Jumlah Pengguna Internet di Indonesia tahun (2018-2022).....	2
Gambar II. 1 Design Thinking Process	12
Gambar III. 1 Model Konseptual	23
Gambar III. 2 Sistematika Penyelesaian Masalah	25
Gambar IV. 1 Proses Bisnis Eksisting	29
Gambar IV. 2 Proses Bisnis Targeting	32
Gambar IV. 3 Emphaty Map	35
Gambar IV. 4 User Persona	36
Gambar IV. 5 <i>Customer Journey Map</i>	37
Gambar IV. 6 Impact and Effort Matrix	38
Gambar IV. 7 Use Case Diagram.....	39
Gambar IV. 8 <i>Activity Diagram</i> Melihat Menu	46
Gambar IV. 9 <i>Activity Diagram</i> Memilih Menu	47
Gambar IV. 10 <i>Activity Diagram</i> Melihat Keranjang Pesanan.....	48
Gambar IV. 11 <i>Activity Diagram</i> Mengubah Pesanan.....	49
Gambar IV. 12 <i>Activity Diagram</i> Melakukan Pemesanan	50
Gambar IV. 13 <i>Activity Diagram</i> Melakukan Pembayaran	51
Gambar IV. 14 <i>Activity Diagram</i> Melihat Pemesanan.....	52
Gambar IV. 15 <i>Activity Diagram</i> Mengkonfirmasi Pembayaran	53
Gambar IV. 16 <i>Activity Diagram</i> Mengkonfirmasi Pembayaran (Midtrans)	54
Gambar IV. 17 <i>Sequence Diagram</i>	55
Gambar IV. 18 <i>Class Diagram</i>	56
Gambar IV. 19 <i>Entity Relationship Diagram</i>	56
Gambar IV. 20 Font Merriweather.....	58
Gambar IV. 21 Perbandingan <i>Shapes</i>	58
Gambar V. 1 <i>Prototyping Website</i>	65
Gambar V. 2 <i>High Fidelity</i> Halaman <i>Home</i>	66
Gambar V. 3 <i>High Fidelity</i> Halaman <i>Details</i>	67
Gambar V. 4 <i>High Fidelity</i> Halaman <i>Cart</i>	68
Gambar V. 5 <i>High Fidelity</i> Halaman <i>Payment</i>	69
Gambar V. 6 <i>High Fidelity</i> Halaman <i>Receipt</i>	70

Gambar V. 7 <i>Feedback Grid</i>	75
Gambar V. 8 Penyesuaian Satu	76
Gambar V. 9 Penyesuaian Dua	77
Gambar V. 10 Hasil Implementasi Halaman <i>Home</i>	78
Gambar V. 11 Hasil Implementasi Halaman <i>Details</i>	79
Gambar V. 12 Hasil Implementasi Halaman <i>Cart</i>	80
Gambar V. 13 Hasil Implementasi Halaman <i>Payment</i>	81
Gambar V. 14 Hasil Implementasi Halaman <i>Payment Cashless</i>	82
Gambar V. 15 Hasil Implementasi Halaman <i>Receipt Cashless</i>	83
Gambar V. 16 Hasil Implementasi Halaman <i>Receipt Cash</i>	84