

ABSTRACT

This final project aims to develop a marketplace application that facilitates product sales and payments through a payment gateway, with a case study on CV Medal Rasa, a business located in West Bandung. The Waterfall development method is employed for this project. The marketplace application enables CV Medal Rasa to list and manage their products while receiving orders from buyers. Buyers can conveniently make payments through the integrated payment gateway. The outcome of this project is expected to enhance CV Medal Rasa's sales efficiency and create new market opportunities through the digital platform.

Keywords: Marketplace Application, Payment Gateway, Waterfall Method, CV Medal Rasa, E-commerce.