

ABSTRACT

In our daily activities we produce waste, waste in landfills can be a disaster for residents around the area if it continues to accumulate and is not processed. This research aims to describe the Educational Book Design for Household Organic Waste Management in Pekanbaru City, this research uses qualitative methods. To get the data needed, observation, interviews, questionnaires, and literature studies were conducted. After getting the data, the next step is to analyze the data using a comparison matrix by referring to the subject matter, namely educational media, illustrations, lines, fields, shapes, colors, typography and layout and SWOT analysis. Analysis of the topic is needed to understand how to design educational media if it is designed according to the needs of the target audience and is intended to help solve the current problems. The result of the design is a book that discusses the types of waste and their processing and it is hoped that this educational media can help the community in processing waste independently at home.

Keywords: *Educational media, Organic Waste processing, Pekanbaru*