

ABSTRACT

Indonesia is a country rich in diversity, which is a distinctive feature of Indonesia itself. This diversity encompasses ethnicity, religion, and culture that need to be preserved. One of the diversities that need to be preserved is in the culinary field, particularly traditional snacks, as they represent Indonesia's cultural heritage. Indonesian traditional snacks come in various flavors, shapes, and forms, and are intriguing due to the country's ethnic richness. Each region has its own unique characteristics, ranging from the way they are named to their distinctive forms. For instance, the traditional snacks in Jakarta-Betawi have their own unique attributes. However, these traditional snacks have not yet been introduced to the younger generation due to the lack of media for educating them about these delicacies. The methodology employed in this research is qualitative, involving data collection through journals, literature reviews, interviews, questionnaires, and observations. The analysis techniques will include matrix analysis and SWOT analysis. The accumulated data indicates that board games are an alternative and effective medium for enjoyable learning among the current younger generation. The introduction of these traditional snacks serves as an effort to socialize Indonesian culinary culture.

Keywords: Betawi Traditional Snacks, Board game, Education