

ABSTRACT

The relationship of interest between ethnicities is not going well because there are still some ethnicities who believe in myths or suggest that the two ethnicities should not get married. The writer as art director in the production of a fictional film with the crew this time will discuss the theme of the wedding with the title "Art Director in the Restu Film Regarding the Myth of Marriage between Javanese and Sundanese Ethnicities" which aims to reduce the myths that are still spread among several ethnicities, one of which is here we taking samples that occur between the ethnic Javanese and Sundanese. By using an ethnographic approach as an overview to observe a culture, belief, and behavior based on information that has been collected through field research from the Javanese and Sundanese. Through research methods that are qualitative by collecting literature, interviews, observations and questionnaires as supporting methods in observation. So the writer concludes that the myth that occurred was the emergence of a royal story between the Padjajaran kingdom and the Majapahit kingdom, it's just that in this phenomenon in modern times, myth is becoming something that is starting to be abandoned because it returns again with the nature of the couples who will accept it.

Keywords : *Art Director, Fiction Film, Myth, Marriage between Javanese and Sundanese*