

FOREWORD

Alhamdulillah, All praise always be raised to Allah SWT. God almighty with his great help and blessings the Author completed this Mini thesis Wrap Entrepreneurship Project Report titled “Analysis of the Implementation of Digital Marketing Strategy on SME’s Marketing (case study Loka UKM startup)”.

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Above all, the Author admits that this report may have mistakes because the Author believes that perfection is only owned by God almighty. At the end of the day, the Author hopes this Report could give benefits other Telkom University Students, and other.