

ABSTRACT

PT Pelindo is a newly merged company and has the responsibility to fulfill PJOK and TJSL regulations. To meet these regulations, PT Pelindo realizes a corporate social responsibility (CSR) program, and this is also a form of the company's efforts to achieve sustainability. In the process of achieving these efforts, PT Pelindo communicates CSR through the corporate website. So this research aims to analyze the content of CSR communication through PT Pelindo's corporate website. This research uses a qualitative approach with content analysis method and data collection in this research is obtained from PT Pelindo's corporate website. The result of this research is that PT Pelindo has communicated the company's CSR through the corporate website in achieving sustainability and has also fulfilled the TJSL and POJK regulations. However, it is necessary to conduct a comprehensive study to see PT Pelindo's CSR communication through the corporate website in the company's success in achieving sustainability.

Keyword: CSR Communication, Corporate Website, Sustainability