

DAFTAR TABEL

Tabel 2. 1 Penelitian Terdahulu	24
Tabel 3. 1 Karakteristik penulisan	49
Tabel 3. 2 Operasionalisasi Variabel Independen.....	51
Tabel 3. 3 Skor Skala Likert	56
Tabel 3. 4 Uji Validitas	62
Tabel 3. 5 Uji Reabilitas.....	64
Tabel 3. 6 Parameter Evaluasi Model Pengukuran (Outer Model).....	66
Tabel 3. 7 Tabel Parameter Evaluasi Model Struktural (Inner Model).....	66
Tabel 4. 1 Skala Pengukuran.....	76
Tabel 4. 2 Tanggapan Responden Mengenai E-Service Quality	77
Tabel 4. 3 Tanggapan Responden Mengenai Design Website Quality.....	79
Tabel 4. 4 Tanggapan Responden Mengenai Customer Satisfaction.....	82
Tabel 4. 5 Tanggapan Responden Mengenai Repurchase Intention	84
Tabel 4. 6 Table nilai loading vector	88
Tabel 4. 7 Average Variance Extracted (AVE)	90
Tabel 4. 8 Hasil Discriminan Validity	90
Tabel 4. 9 Hasil Reabilitas	92
Tabel 4. 10 Nilai R Square.....	94
Tabel 4. 11 Path Coefficients	95
Tabel 4. 12 Nilai F-Square	95
Tabel 4. 13 Nilai T Hitung	96
Tabel 4. 14 Hasil Pengujian Hipotesis	98