

**ANALYZING DATING APPLICATION ADOPTION TOWARDS  
BEHAVIORAL INTENTION USING A UTAUT2  
(CASE STUDY: PREMIUM BUMBLE USER IN INDONESIA)**

**MINI THESIS**

Proposed as One of the Requirements for Obtaining the Degree of Bachelor of  
International ICT Business

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**INTERNATIONAL ICT BUSINESS  
FACULTY OF ECONOMICS AND BUSINESS  
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BANDUNG  
2023**

