REFERENCES

[1] T. Siswanto, "Optimalisasi Sosial Media Sebagai Media Pemasaran Usaha Kecil Menengah," *Liquidity: Jurnal Riset Akuntansi dan Manajemen*, vol. 2, no. 1, pp. 80–86, Jul. 2013, doi: 10.32546/LQ.V2I1.134.

[2] S. Dixon, "Countries with most Twitter users 2022," *Statista*, Nov. 22, 2022. https://www.statista.com/statistics/242606/number-of-active-twitter-users-in-selected-countries/ (accessed Feb. 06, 2023).

[3] J. Stoll, "Box office and home video revenue worldwide 2020," *Statista*, Mar. 24, 2021. https://www.statista.com/statistics/1194522/box-office-home-and-mobile-video-entertainment-revenue-worldwide/ (accessed Feb. 06, 2023).

[4] S. Pandya and P. Mehta, "A Review On Sentiment Analysis Methodologies, Practices And Applications," *INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH*, vol. 9, p. 2, 2020, Accessed: Jan. 30, 2023. [Online]. Available: www.ijstr.org

[5] N. Shafirra, N. A. Shafirra, and I. Irhamah, "Klasifikasi Sentimen Ulasan Film Indonesia dengan Konversi Speech-to-Text (STT) Menggunakan Metode Convolutional Neural Network (CNN)," *Jurnal Sains dan Seni ITS*, vol. 9, no. 1, pp. D95–D101, Jun. 2020, doi: 10.12962/j23373520.v9i1.51825.

[6] V. Parkhe and B. Biswas, "Aspect based sentiment analysis of movie reviews: Finding the polarity directing aspects," *Proceedings - 2014 International Conference on Soft Computing and Machine Intelligence, ISCMI 2014*, pp. 28–32, Apr. 2014, doi: 10.1109/ISCMI.2014.16.

[7] C. Nanda, M. Dua, and G. Nanda, "Sentiment Analysis of Movie Reviews in Hindi Language Using Machine Learning," *Proceedings of the 2018 IEEE International Conference on Communication and Signal Processing, ICCSP 2018*, pp. 1069–1072, Nov. 2018, doi: 10.1109/ICCSP.2018.8524223.

[8] N. Muchammad Shiddieqy Hadna, P. Insap Santosa, and W. Wahyu Winarno, "STUDI LITERATUR TENTANG PERBANDINGAN METODE UNTUK PROSES ANALISIS SENTIMEN DI TWITTER," *Seminar Nasional Teknologi Informasi dan Komunikasi*, 2016.

[9] A. Alsaeedi and M. Z. Khan, "A Study on Sentiment Analysis Techniques of Twitter Data," *Article in International Journal of Advanced Computer Science and Applications*, vol. 10, no. 2, 2019, doi: 10.14569/IJACSA.2019.0100248.

[10] M. Cindo, D. P. Rini, and E. Ermatita, "Literatur Review: Metode Klasifikasi Pada Sentimen Analisis," *Seminar Nasional Teknologi Komputer & Sains (SAINTEKS)*, vol. 1, no. 1, pp. 66–70, Feb. 2019, Accessed: Jan. 30, 2023. [Online]. Available: http://seminar-id.com/prosiding/index.php/sainteks/article/view/124

[11] R. Feldman, "Techniques and applications for sentiment analysis," *Commun ACM*, vol. 56, no. 4, pp. 82–89, Apr. 2013, doi: 10.1145/2436256.2436274.

[12] S. M. Jiménez-Zafra, M. T. Martín-Valdivia, E. Martínez-Cámara, and L. A. Ureña-López, "Combining resources to improve unsupervised sentiment analysis at aspect-level," *http://dx.doi.org/10.1177/0165551515593686*, vol. 42, no. 2, pp. 213–229, Jul. 2015, doi: 10.1177/0165551515593686.

[13] S. Vanaja and M. Belwal, "Aspect-Level Sentiment Analysis on E-Commerce Data," *Proceedings of the International Conference on Inventive Research in Computing Applications, ICIRCA 2018*, pp. 1275–1279, Dec. 2018, doi: 10.1109/ICIRCA.2018.8597286.

[14] R. A. Annisa and E. B. Setiawan, "Aspect Based Sentiment Analysis on Twitter Using Word2Vec Feature Expansion Method and Gradient Boosting Decision Tree Classification Method," *2022 1st International Conference on Software Engineering and Information Technology (ICoSEIT)*, pp. 273–278, Nov. 2022, doi: 10.1109/ICOSEIT55604.2022.10030010.

[15] M. S. Mubarok, A. Adiwijaya, and M. D. Aldhi, "Aspect-based sentiment analysis to review products using Naïve Bayes," *AIP Conf Proc*, vol. 1867, no. 1, p. 020060, Aug. 2017, doi: 10.1063/1.4994463.

[16] K. Kim, M. E. Aminanto, and H. C. Tanuwidjaja, "Sentiment Analysis for Movies Reviews Dataset Using Deep Learning Models," pp. 27–34, Jun. 2019, doi: 10.1007/978-981-13-1444-5_4.

[17] J. S. Lee, D. Zuba, and Y. Pang, "Sentiment analysis of Chinese product reviews using gated recurrent unit," *Proceedings - 5th IEEE International Conference on Big Data Service and Applications, BigDataService 2019, Workshop on Big Data in Water Resources, Environment, and Hydraulic Engineering and Workshop on Medical, Healthcare, Using Big Data Technologies*, pp. 173–181, Apr. 2019, doi: 10.1109/BIGDATASERVICE.2019.00030.

[18] R. Ahuja, A. Chug, S. Kohli, S. Gupta, and P. Ahuja, "The Impact of Features Extraction on the Sentiment Analysis," *Procedia Comput Sci*, vol. 152, pp. 341–348, Jan. 2019, doi: 10.1016/J.PROCS.2019.05.008.

[19] A. M. Zakaria and E. B. Setiawan, "Aspect-Based Analysis of Telkomsel User Sentiment on Twitter Using the Random Forest Classification Method and Glove Feature Expansion," *Jurnal Teknologi dan Sistem Komputer*, vol. 0, no. 0, Sep. 2022, doi: 10.14710/JTSISKOM.2022.14558.

[20] M. A. Raihan and E. B. Setiawan, "Aspect Based Sentiment Analysis with FastText Feature Expansion and Support Vector Machine Method on Twitter," *Jurnal RESTI (Rekayasa Sistem dan Teknologi Informasi)*, vol. 6, no. 4, pp. 591–598, Aug. 2022, doi: 10.29207/RESTI.V6I4.4187.

[21] S. Thavareesan and S. Mahesan, "Sentiment Analysis in Tamil Texts: A Study on Machine Learning Techniques and Feature Representation," *2019 IEEE 14th International Conference on Industrial and Information Systems: Engineering for Innovations for Industry 4.0, ICIIS 2019 - Proceedings*, pp. 320–325, Dec. 2019, doi: 10.1109/ICIIS47346.2019.9063341.

[22] J. Pennington, R. Socher, and C. D. Manning, "GloVe: Global Vectors for Word Representation," *Stanford*, 2014. https://nlp.stanford.edu/projects/glove/ (accessed Feb. 06, 2023).

[23] P. Cichosz, "A case study in text mining of discussion forum posts: Classification with bag of words and global vectors," *International Journal of Applied Mathematics and Computer Science*, vol. 28, no. 4, pp. 787–801, 2018, doi: 10.2478/AMCS-2018-0060.

[24] L. Zaman, S. Sumpeno, and M. Hariadi, “Analisis Kinerja LSTM dan GRU sebagai Model Generatif untuk Tari Remo,” *Jurnal Nasional Teknik Elektro dan Teknologi Informasi*, vol. 8, no. 2, 2019, Accessed: Jan. 30, 2023. [Online]. Available: https://journal.ugm.ac.id/v3/JNTETI/article/view/2595/717