

ABSTRACT

Komunitas Relawan Siaga Cerdas – Waspada Scammer Cinta (RSC-WSC) is a community that carries out the task of preventing and eradicating love crimes. In dealing with victims, appropriate communication patterns are needed, how the community and victims communicate with each other at the beginning of the relationship. In this study, the authors used qualitative methods with a constructivist paradigm. In collecting the data, the writer uses observation, interview, documentation, and triangulation techniques. The data that the researcher has obtained is then processed and analyzed, so that the researcher can explain the communication pattern used by the community with the victim at the beginning of the relationship. Communication technology plays an important role in dealing with online love scam victims. This means that technology is a vessel in the initial communication process. The pattern of communication at the beginning of the relationship between the RSC-WSC community and the victims included the Y structure type with impersonal, interpersonal and hyperpersonal. Through experts in the RSC-WSC community it will be easier for victims to open up. Victims tend to be relaxed and open and there are solutions going forward, all members are required to be able to master this ability in carrying out communication patterns with victims and even potential victims. The community must further develop their communication skills with victims of online love scams

Keywords: *Communication Technology, Communication Patterns, Online Love Scam, Komunitas RSC-WSC*