

ABSTRACT

Film is a means of entertainment, communication, investment, and even a means of scientific research. One of the popular genres in Indonesia is the horror film genre, an Indonesian horror film genre that has received a good response from the audience and received many awards, namely Pengabdi Setan 2017. According to Blain Brown, cinematography is a language in which there are vocabulary words about lens, composition, design. lighting visuals, image control, continuity, movement, and angle of view. The purpose of this study was to identify the cinematographic techniques of the frame, light & color, and movement in shooting Pengabdi Setan 2017 film. The analysis process consists of several stages, namely data reduction, data presentation, and drawing conclusions. Based on the results of the analysis of the data obtained, Pengabdi Setan 2017 film uses wide shots, full shots, medium close-ups, extreme close-ups, establishing shots which are often used to create a character's emotional closeness to the audience. Furthermore, the lighting used in the Pengabdi Setan 2017 film, namely, back light, soft light, topser, and low key gives a gloomy and mysterious impression which is the main thing in horror genre films, supported by the dominant film colors brownish and dark blue to give atmosphere of pressure, gloomy, and tense. Camera movement in the Pengabdi Setan 2017 film uses zoom in, panning, tilt and still techniques to support the creation of an atmosphere for the audience, namely, dramatic and tense.

Keywords: *Film, Cinematography, Pengabdi Setan 2017, Blain Brown.*