

ABSTRACT

One of the success factors of a CSR program is good stakeholder engagement. by implementing stakeholder engagement, CSR programs can run well. PT. Biofarma, in carrying out its CSR program has carried out stakeholder engagement by implementing a stakeholder engagement checklist and carrying out the stakeholder engagement process flow properly. Researchers in this case conducted research using qualitative methods with interview and observation data collection techniques to know the stakeholder engagement implemented model used by PT. Biofarma in its CSR program to develop odot grass cultivation. This stakeholder engagement implemented model refers to the Australian Government's stakeholder engagement checklist, Department of Immigration and Citizenship, and Neil Jeffrey's stakeholder engagement process flow. The results of both models are displayed using indicators from each theory. The data findings obtained were translated into a stakeholder engagement implemented model that was used by PT. Biofarma in carrying out its CSR program to develop odot grass cultivation.

Keywords: *Stakeholder Engagement, Stakeholder Engagement Checklist, Stakeholder Engagement Process Flow*