

ABSTRACT

Sugar is one of the basic needs in the food industry, PT. Berkah Manis Makmur is a sugar-producing company that supplies sugar to various food and beverage manufacturers. As time goes by, information technology is increasingly advanced and the need for information technology companies in carrying out their Business Processes also increases in order to remain competitive with other companies. PT Berkah Manis Makmur wants to realize maximum electronic-based Business Processes for all of its Business Processes, one of which is the main Process of sugar delivery. Therefore, to answer these problems, improvements are made to company management and the Functions of Information Systems into an Enterprise Architecture design. Enterprise Architecture allows companies to match the organization's Business strategy with information technology. This study aims to complete the final project and implement EA into PT. Berkah Manis Makmur. This research focuses on the Marketing division. TOGAF ADM is the framework that will be used in this research, this is decided based on the needs of the Marketing Function of PT. Berkah Manis Makmur so that Business Processes provide maximum results.

Keywords— Information System, TOGAF, PT. Berkah Manis Makmur, Application, Enterprise Architecture