

ABSTRACT

Along with the rapid advancement of technology and information, PT Solusi Hijau under the Putra Fajar Alam's as a CEO, established an application called mySmash. mySmash is an application that is used for waste bank management. mySmash has several features that can be used by Kelapa Gading residents, but currently they have not been used adoption innovation. Before reaching the adoption innovation stage of an application, an initial stage is needed, namely introducing the application to the Village so that the application can be disseminated to the surrounding community so that it can be a solution to reduce waste. Furthermore, the results of the interviews will be described and explained to support the explanation of data submission. In the waste deposit process, there is input in the form of waste originating from customers which will then be processed by the waste bank and will produce output in the form of savings from waste deposit.

Keywords : Application mySmash, Waste Bank, interview, Descriptive qualitative technique.