

ABSTRACT

Indonesia has a variety of cultures and cultures that are thick with the teachings of life, one of which is the Sundanese traditional wedding ceremony. Sundanese traditional wedding ceremonies are still often used today, but the influence of globalization makes ceremonies that should be solemn by conveying messages and prayers for the perfection of married life to be less understood and absorbed, especially by the bride and groom. Most of them make traditional wedding ceremonies as entertainment because the process has an aesthetic value so it is interesting to show. The purpose of designing this book is to add understanding and knowledge about the meaning in each procession in the Sundanese traditional wedding ceremony. The research method used is a qualitative method by describing the results of observations orally or observing the surrounding conditions. The main media in this design is an illustration book which has the function of a book as a medium for storing information and also illustrations that can help convey information more effectively, making it a suitable medium for information media about this Sundanese traditional wedding ceremony. With this book, it is hoped that the public, especially the bride and groom, can understand the meaning and procession of what is in the Sundanese traditional wedding ceremony.

Keyword: *illustration book, Sundanese culture, Sundanese traditional wedding ceremony*