

## TABLE OF CONTENTS

TABLE OF CONTENTS .....	vii
LIST OF TABLES .....	x
TABLE OF IMAGES .....	xi
LIST OF APPENDIXES.....	xii
CHAPTER I INTRODUCTION.....	1
1.1 Research Background .....	1
1.2 Research Purpose.....	6
1.3 Problem Focus .....	6
1.4 Research Identification .....	6
1.5 Benefits of the Research .....	7
1.6 Time and Period of Research.....	7
CHAPTER II LITERATURE REVIEW .....	9
2.1 Theory Overview .....	9
2.1.1 Mass Communication.....	9
2.1.2 News.....	10
2.1.3 News Value .....	10
2.1.4 News Online Media.....	11
2.1.5 Online Media.....	12
2.1.6 Social Contraction .....	13
2.1.7 Online Journalism .....	15
2.1.8 Framing .....	17
2.1.9 Robert N Entman Analysis Model.....	18
2.2 Previous Studies .....	20
2.3 Research Framework .....	33
CHAPTER III METHODOLOGY .....	34
3.1 Research Paradigm .....	34
3.2 Subject and Object of Research .....	35

3.3	Research Location .....	36
3.4	Unit of Analysis.....	36
3.5	Research Data Collection .....	41
3.5.1	Primary Data .....	41
3.5.2	Secondary Data.....	41
3.6	Data Analysis Technique.....	41
3.7	Data Validity Techniques .....	42
CHAPTER IV RESULTS AND DISCUSSION.....		44
4.1	Results and Discussion .....	44
4.2	Results .....	44
4.2.1	Framing that being conducted by the Finance.Detik.com Rontok ! Harga Bitcoin Sudah Nyungsep Ke Rp 644 Juta .....	44
4.2.2	Framing that being conducted by the Finance.Detik.com Deretan Kebijakan China yang Meruntuhkan Keperkasaan Bitcoin....	45
4.2.3	Framing that being conducted by the Finance.Detik.com Ambyar ! Harga Bitcoin Sudah Anjlok 50% dari Rekor Tertinggi .....	48
4.2.4	Framing that being conducted by the Cnbcindonesia.com Tabah yah! Harga Bitcoin cs Ambruk, Apa Ini Salah Xi Jinping? .....	50
4.2.5	Framing that being conducted by the Cnbcindonesia.com Bad News Kripto Gak Cuma dari Xi Jinping, Waspada! Kabar Ini! ....	54
4.2.6	Framing that being conducted by the Cnbcindonesia.com Crypto Crash! Harga Bitcoin Jeblok Lebih dari 40% Bulan Ini .....	58
4.3	Discussion.....	66
4.3.1	Protrusion in Issue and Emphasis Act in Finance.Detik.com News.....	66
4.3.2	Construction of Social Media Reality in Online Media on Finance.Detik.com .....	68
4.3.3	Protrusion in Issue and Emphasis Act in Cnbcindonesia.com News ...	69
4.3.4	Construction of Social Media Reality in Online Media on Cnbcindonesia.com .....	73
CHAPTER V CONCLUSION AND RECOMMENDATION .....		75
5.1	Conclusion.....	75

5.2	Recommendation.....	76
5.2.1	Academical Recommendation.....	76
5.2.2	Practical Recommendation.....	76
	References.....	77
	Appendix.....	81