

APPROVAL PAGE

**THE INFLUENCE OF INFLUENCER, INTERACTION / CONTENT,
WORD OF MOUTH AND TESTIMONY TOWARD PURCHASE
DECISION PROCESS OF MACBETH PRODUCT IN BOGOR**

Proposed as One of the Requirements to
Complete the Undergraduate Bachelor in Business
Management Telecommunications and Information Program

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**SCHOOL OF INTERNATIONAL IN TELECOMMUNICATION AND
MEDIA MANAGEMENT
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BANDUNG**

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