

ABSTRACT

This Final Project aims to find out whether the reports received by BNN regarding reporting drug abuse are valid and accountable reports and whether the public can easily report drug abuse in the surrounding environment.

This Final Project Sample is a BNN Officer in the Social Media Sector that handles incoming reports from the public. Samples were carried out by way of direct interviews with BNN Officers for Social Media.

The results of this Final Project show that prior to the application of the report received by BNN many were invalid and it was not clear who the sender of the report was and the community was still reluctant to report incidents related to drug abuse if they did not know the people in BNN.

Keywords: Abuse, valid