

APPROVAL PAGE

**AUTOMOTIVE INDUSTRY ANALYSIS BASED ON SOCIAL NETWORK
SERVICES CONTENT (CASE STUDY: GENERAL MOTORS AND
VOLKSWAGEN IN TWITTER, FACEBOOK AND INSTAGRAM)**

Proposed as one of the requirements in order to achieve the Bachelor of Business
Management Degree on Telkom University

Proposed by:

WIRAWAN RIZKIKA

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Advisor:

A handwritten signature in black ink, appearing to read 'Andry', is positioned above the name of the advisor.

Dr. Andry Alamsyah, S.si., M.Sc

**INTERNATIONAL ICT BUSINESS
SCHOOL OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
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