

ABSTRACT

The application of Indonesia virtual market for small and medium is a built application as media and community to bring together distributors with producers in large trade traffic. This application was built due to some difficulties that is difficulty in making product sales report details, difficulties in managing finances owned by the distributors, difficulty in knowing the goods that are in great demand by the customers finally making it difficult to improve the products sold. From some of these problems then built an application that is the Virtual Market Application Indonesia for Small and Medium Business Development (UKM) Book Cash Management Module and Sales Trends. With these applications can help distributors of the Indonesian Virtual Market in the management of sales reports, finance, sales trends in the Indonesian Virtual Market. This Final Project was created using software development methods Rapid Application Development (RAD) dan Unified Model Language (UML) to model the system. And using programming languages as Hypertext Preprocessor (PHP), with framework CodeIgniter, and database MYSQL and other software.

Keywords:UKM, Web, CodeIgniter, RAD