

ABSTRACT

With technology that is getting more sophisticated and communication that is getting more global, it is no wonder that people start trying and are even getting comfortable with finding life partner online. Just like the existence of the online dating website Setipe.com that often helps its users in getting a life partner. In the year 2017, the online dating website Setipe.com is recorded to have 184 couples that make it to marriage. The success of online dating users' relationships from Setipe.com certainly has a fairly long process behind it and it's exciting to be appointed into the research. The purpose of this research is to know the self-disclosure of online dating users that are done to get to marriage as well as knowing the factors and dimensions of self-disclosure in online dating user of Setipe.com. This research uses qualitative research methods, strategy case studies and in-depth interviews with 3 couples from Setipe.com who managed to get married. The results of the study revealed that there are similarities in the couples from Setipe.com who managed to get married is that they have the same purpose of Self-disclosure. The goal is to find a life partner. In addition they also mutually do self-disclosure for the development of their relationship. It is also found that the distinction of self-disclosure on any stage of a relationship, the higher the phase then the self-disclosure that is done will be deeper. Whether the relationship develops fast or not there are also dimensions of self-disclosure. In addition there is also a sequence of self-disclosure factors that most affect users of online dating website Setipe.com, namely: (1) feeling of infatuation, (2) topic, (3) dyadic effect, (4) a large group, (5) gender, (6) personality

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