

ABSTRACT

Religion Destination In Tasikmalaya Regency is a destination for visitor to knowing more about Islam by visiting the graveyard (ziarah) and history. Religion Destination In Tasikmalaya Regency are varied which is Cave exploring, Sacral Graveyard and also big glorious Mosque for thousands years. Unfortunately, the potentials of Religion Destination In Tasikmalaya Regency were not supported by good promotional media and the government has not doing promotion for Tasikmalaya Regency by Department of Education and Culture Tasikmalaya Regency. Religion Destination In Tasikmalaya Regency don't have an effective media for promotion to capture the potential they have. Author used kualitatif method to get knowing the informations about destination and also knowing more about religion knowledge in Tasikmalaya Regency. After being analyzed, author made Promotional Design Of Religion Destination In Tasikmalaya Regency By Documentary Video. The media is about making online video by social media and another print ad.

Keyword : Promotion, Religion Destination, Knowing History While Praying, Online Video